

CONNECT

SEMICON[®] China

March 15-17, 2016

SNIEC, Shanghai, China

Attendance

Includes SEMICON China, FPD China, and co-located SIIEF events

SEMICON China/FPD China Visitors	25,000
electronica/productronica/LASER China/ CPCA Visitors	24,026
SEMICON China/FPD China Exhibitors	15,143
Total Combined Event Attendance	64,169

International Attendance

Total SEMICON/FPD China International Visitors	3,193
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Major Countries/Regions Represented

(percentage of international SEMICON/FPD China visitors)

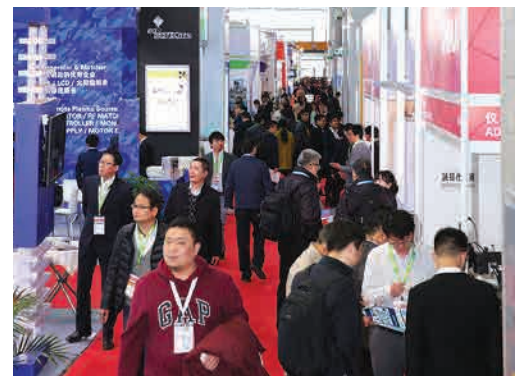
South Korea	31%
Taiwan China	23%
Japan	18%
USA	7%
Singapore	5%
Hong Kong China	3%
Malaysia	3%
Germany	2%
France	1%
Russia	1%

Exhibitor Information

Total SEMICON/FPD China Exhibiting Companies	1,044
Booths	3,001
Total Net Occupied Exhibit Area	27,009 sqm.

Co-located with

FPDCHINA



Top Visiting Companies

- Advanced Micro-Fabrication Equipment Inc.
- Advanced Semiconductor Manufacturing Co., Ltd.
- Amkor Assembly & Test (Shanghai) Co., Ltd.
- ASE Assembly and Test (Shanghai) Ltd.
- CSMC Technologies Corporation
- Everdisplay Optronics (Shanghai) Limited
- Fudan University
- HeJian Technology (Suzhou) Co., Ltd.
- Hitech Semiconductor (Wuxi) Co., Ltd.
- Huatian Technology(Kunshan) Electronics Co., Ltd.
- Korea Trade-Investment Promotion Agency
- Kunshan Govisionox Optoelectronics Co., Ltd.
- Marketech International Corp.
- Nantong Fujitsu Microelectronics Co., Ltd.
- Semiconductor Manufacturing International (Shanghai) Corp.
- Shanghai Huahong Grace Semiconductor Manufacturing Corporation
- Shanghai Huali Microelectronics Corporation
- Shanghai Micro Electronics Equipment Co., Ltd.
- Shanghai Shenhe Thermo-magnetics Electronics Co., Ltd.
- SK Hynix Semiconductor Company (China)
- SMC (China) Co., Ltd.
- Taiwan Semiconductor Manufacturing Company Limited
- Tianma Micro-electronics Co., Ltd.
- Universal Scientific Industrial (Shanghai) Co., Ltd.
- Wuxi China Resources Micro-Assembly Technology Co., Ltd.

Co-located with

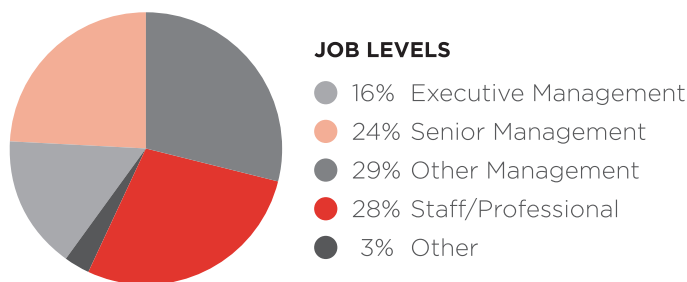
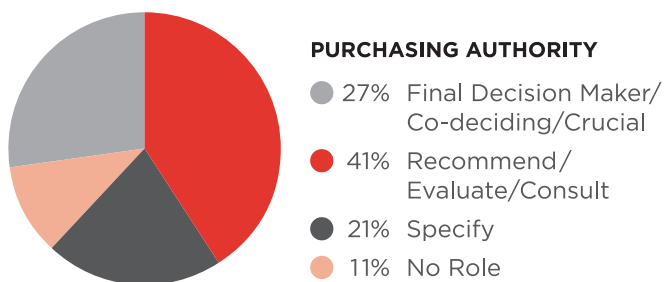
FPDCHINA

Visitor Profile

SEMICON China and FPD China attract a highly influential audience from every segment and sector of the global microelectronics industries, including semiconductors, LEDs, OLEDs, MEMS, flexible hybrid electronics, and other adjacent markets.

Influential Buyers

A majority of SEMICON China and FPD China visitors are involved in purchasing decisions, influencing the selection and final purchase of microelectronics manufacturing equipment, materials, components, and services.



Primary Job Functions

SEMICON China and FPD China attract multi-level buying teams, with broad representation across all levels, functions and industries.

Manufacturing Engineering/Operations Management	13%
Fabrication and Process Engineering	11%
Design Engineering	8%
Quality Assurance and Test Engineering	7%
Research and Development Engineering	7%
Product Management/Engineering	6%
Assembly/Packaging Engineering	4%
Facilities Engineering/Engineering Support	1%
Marketing/Sales/Business Development	16%
Executive Management/Board Member	13%
Purchasing/Procurement	7%
Manufacturing and Production	3%
Environment, Health and Safety	<1%
Government/Public Policy	<1%
Human Resources Management	<1%
Financial/Industry Analyst	<1%
Other	1%

57% of SEMICON China and FPD China visitors represent engineering functions, including R&D, Design, and Product Management Engineering.



Co-located with

FPDCHINA

Areas of Interest

SEMICON China and FPD China visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing.

Areas of Interest

MANUFACTURING

Semiconductor Device Manufacturing (<i>IDM, foundry</i>)	37%
Electronic Manufacturing Services (EMS)	31%
Assembly and Test Services	17%
Fabless Semiconductor Manufacturer/Design Services	14%

MANUFACTURING EQUIPMENT

Front-end/Device Manufacturing Equipment	20%
Test Equipment	17%
Assembly and Packaging Equipment	16%
Thin Film Manufacturing Equipment	13%
Inspection and Measurement/Metrology Products	13%
Other Equipment	6%

MATERIALS

Process Materials	16%
Wafers and Substrates	15%
Assembly and Packaging Materials	11%
Chemicals and Solids	10%
Test Materials	10%
Gases	6%
Other Materials	5%

SOFTWARE, OTHER PRODUCTS AND SERVICES

Components Parts and Accessories	11%
Factory Control Automation/Facilities	9%
Manufacturing Services or Consulting	6%
Business Services or Consulting	5%
Secondary Equipment and Services	5%
Software-electronic Design (EDA)/ Silicon Intellectual Property (IP)	5%
Sub-systems	5%
Support Products (<i>includes consumables</i>)	5%
Software-manufacturing/Factory Automation	2%
Other	1%

DISPLAY PRODUCTS AND SERVICES

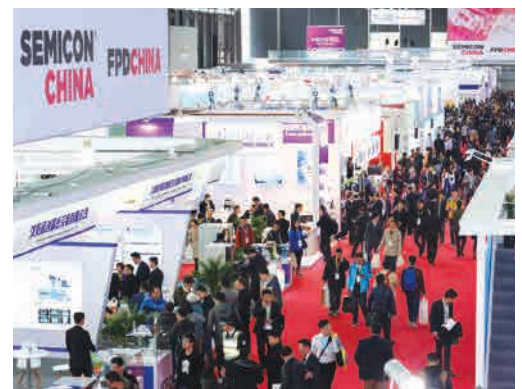
FPD Panels and Modules	11%
FPD Components (<i>Drivers, Module Assembly, etc.</i>)	4%

Technology Interests

SEMICON China and FPD China attract a diverse range of visitors from across the microelectronic industry with multiple industry and technology interests.

SEMICON China and FPD China Visitors Technology Interests

Semiconductor	70%
MEMS	22%
Flat Panel Displays	21%
Photovoltaics/PV	18%
LEDs/Solid-state Lighting	17%
Nano-electronics	9%
Flexible/Printed Electronics	8%
Other	8%



Sessions and Events



1175

CSTIC 2016



619

Grand Opening
Keynote



203

Tech Investment
Forum - China 2016



255

Build China IC
Manufacturing
Ecosystem



125

SEMI-JEDEC
Mobile and IOT
Technology Forum



137

China Memory
Strategic Forum



225

Technology Shape the
Future-Sensor Hub Solution
for Wearable and IOT



189

LED China
Conference 2016



259

Power
Semiconductor
Forum 2016



109

SEMI China PV Standards
Technical Committee
Spring Meeting 2016

Co-located with

FPDCHINA

2016 China Display Conference/ ASID



136

Keynote Speech



64

Next Display



70

Flexible Display



112

OLED
Industry Forum



38

Advance
Manufacturing
Technologies



61

New Application
of Display